

eBook Machines, Code, People

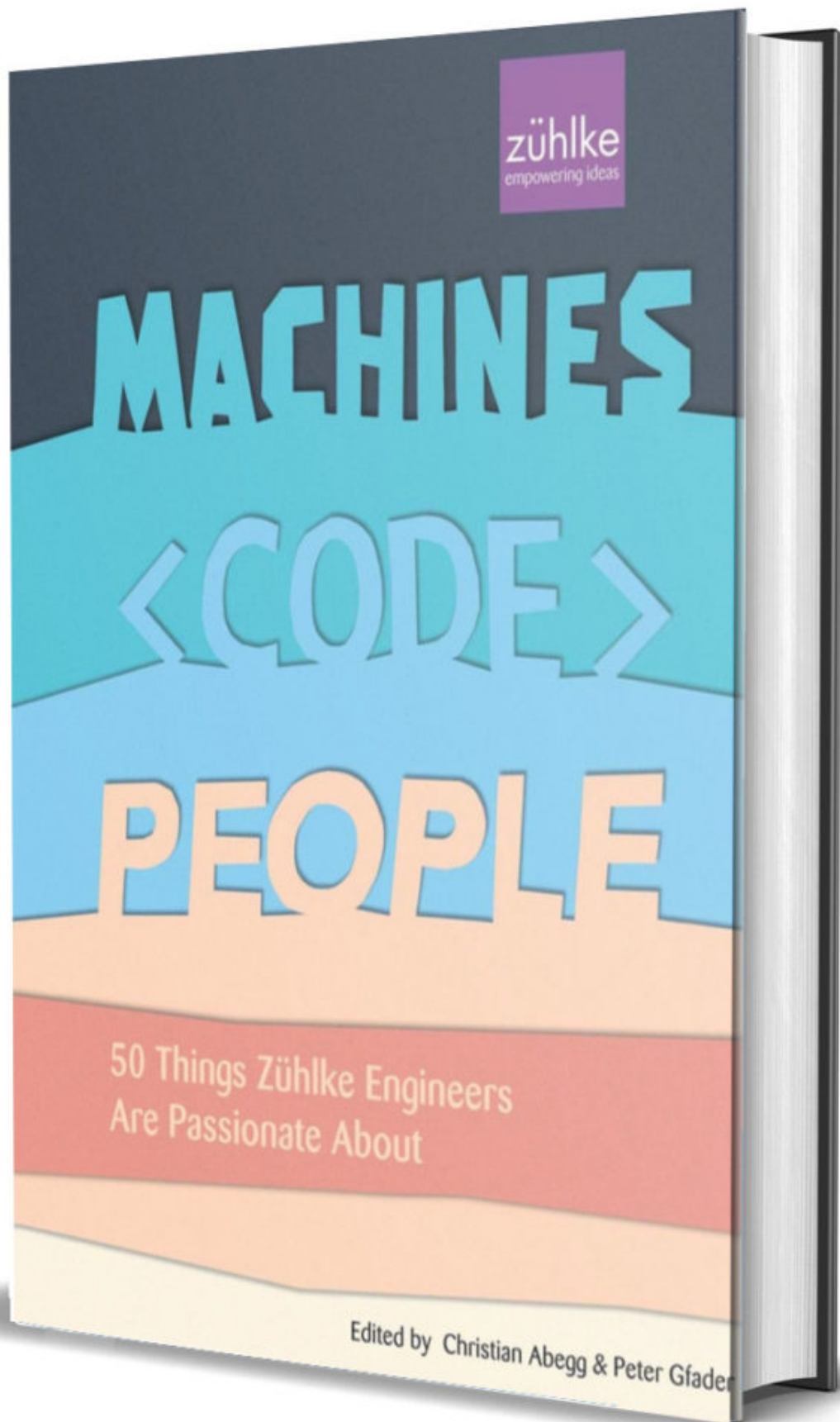
50 things Zühlke engineers are passionate about.

Good Practices, Great Ideas, Practically Proven Concepts

What's in the eBook?

- The best technology is not always the best choice
- Some inconvenient truths about the digitalization of your business
- Fast tracking into new projects
- When machine learning meets software engineering
- Your team needs a tech lead, not a lead techie

Zühlke develops financially successful products, services and business models for today's digital world – all the way from the initial creation of an idea to its implementation and operation.



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Amazing Book!!

The collection “Machines, Code, People” is a wonderful summary of what I have often experienced myself and what is really important in everyday project work. People, Code, and machines together build a solution. Knowing the technologies is crucial. And to bring about real innovation, it is equally important to have the right people on board, to build up a great team and to really understand the needs of the customer.



Nicolas Durville

CEO & Partner at Zühlke Group / [in](#)

Peter Gfader

Passionate Writer and Blog Author

This impressive collection was created as a joint effort within the Zühlke Group across all areas and it makes me extremely proud that so many authors have contributed so actively and with so much passion.

Author featured on:



peter

gfader, scrum master

We Go Beyond Agile

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