Stop To Use "MVP"

You keep using the word "MVP". Do you mean:

- A product that has only the features necessary to test the market?
- A product throw away teo test some technical infrastructure?
- A product with its must-have features?
- A product proof-of-concept?

When you talk about products you have already a product in your head.

The goal of an "MVP" is not to build a product. The goal of an "MVP" is to validate an assumption.

What to do instead then?



Start to use the term "Experiment"

This change of language helps you to change your your mindset.

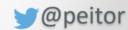
- We are trying to validate an assumption.
- We are trying to mitigate a risk.
- We are trying to say "okay is this working out"? How do we know?
- This is a much more powerful way of thinking instead of minimum viable products.



Minimum Viable "Experiment(s)"

- No prediction of outcome
 Expectations and assumptions
- No matter who's idea -> lets validate it
- Different thought process -> brain
- For the Enterprise

http://blog.alpha-ux.co/making-the-case-for-minimum-viable-experiments



From my Talk at Agile Bosnia

https://slideshare.net/PeterGfader/13-explosive-things-you-should-try-as-an-agilist/11

Minimum Viable "Experiment(s)"

- No prediction of outcome
 - Expectations and assumptions
- No matter who's idea -> lets validate it
- Triggers a different thought process -> brain
- For the Enterprise

More Stop

References

- Offline http://alphahq.com/blog/the-case-for-minimum-viable-experiments/
- Why Changes Should Be Called Experiments

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