Operating Models That Drive Succe ssful Product Organisations – Martina Hodges-Schell + Teresa Leighty

Highlight from #pmf19 – Product Management Festival 2019

Martina and Teresa shared their experience with helping organizations to become more customer-centric product organizations. Nice! ? ? ?

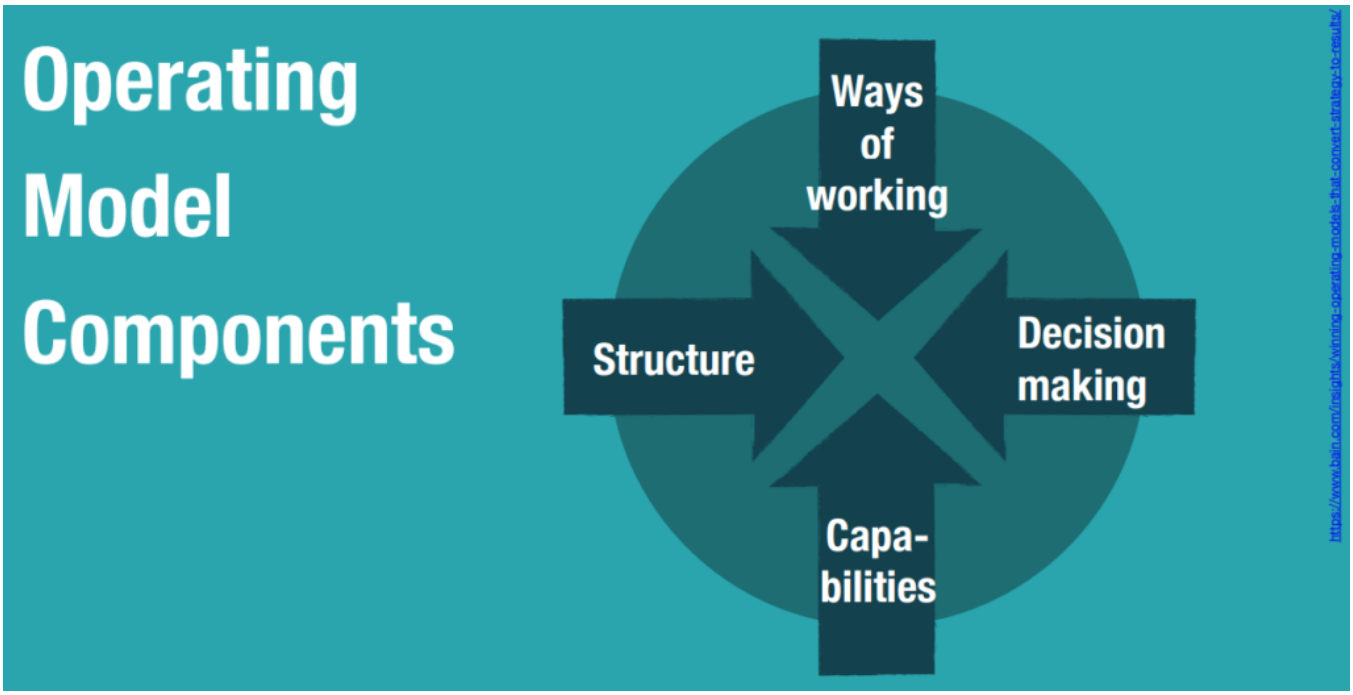
Operating Model

“Operating Model is both an abstract or visual representation (model) of how an organisation delivers value to its customers or beneficiaries as well as how an organisation actually runs itself.”

Wikipedia

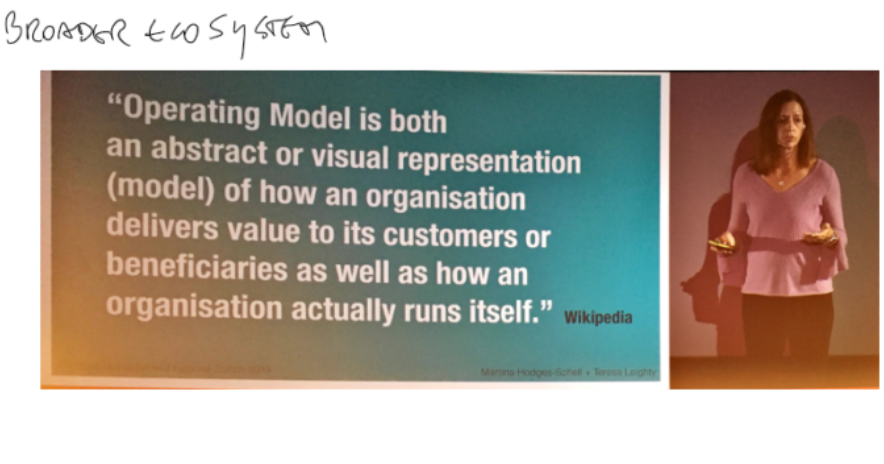
Operating Model Components

via bain.com



https://www.bain.com/insights/winning-operating-models-that-convert-strategy-to-results/

What is an Operating Model?



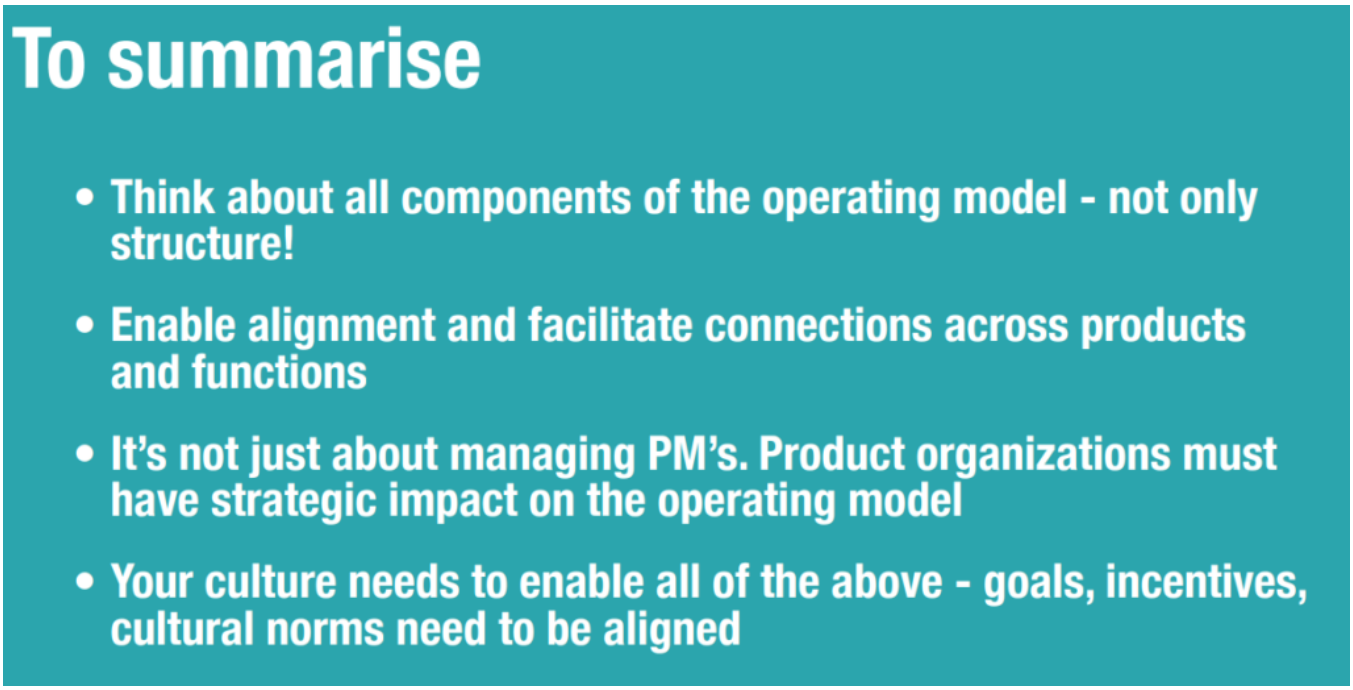
A survey to run with an organization

Teresa and Martina presented 3 case studies…

Things to Think About

Summary

+1000. Change is never over.



[More highlights on the #pmf overview page.]

We Go Beyond Agile

Beyond Agility

Zürich - Switzerland